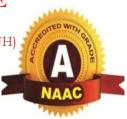


TEEGALA KRISHNA REDDY ENGINEERING COLLEGE

(UGC-Autonomous)

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IPR and R&D Cell

The R&D Cell will consist of the following members:

S.No.	Name of the Staff	Designation	Position
1.	Dr.KVenkataMurali Mohan	Principal	Chairman
2.	Dr. N Vadivelan	HOD & Professor in	Member Secretary
3.	Mr.T. Pavan Kumar	Asst. Prof in CE	Member
4.	Mr.B.VidyaSagar	Asst. Prof in EEE	Member
5.	Dr.C. Anna Palagan	Prof.in ECE	Member
6.	Dr.PranayNath Reddy	Prof.in CSE	Member
7.	Dr.V. Sidda Reddy	Prof.in IT	Member
8.	Dr.RameshChandravath	Professor in MBA	Member
9.	Dr A. Nagarjuna	Prof.in H&S	Member
10.	Mrs. K. Renuka	Asst. Prof In AIML	Member

Functions and Responsibilities of the R&D Cell:

The R&D committee actively supports faculty members in their departmental research endeavors.

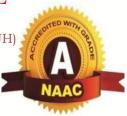
- Faculty members are encouraged to submit their research articles to journals at various levels, including local, state, national, and international publications.
- Proposals for research projects should be prepared for submission to funding agencies such as AICTE, DST, UGC, and others.
- The R&D committee, through its designated convener, facilitates the submission of these research project proposals to the respective funding agencies.
- Additionally, proposals for the establishment of research centres affiliated with the university should be sent to the affiliating university for consideration and approval.
- Recommendations for Providing Financial Incentives for Publishing in Indexed Journals:
 - a) Implement a publication incentive program offering financial assistance to staff members for each paper published in indexed journals.



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- b) Foster collaboration by granting research funds for joint projects with other institutions, contingent upon joint publications in indexed journals.
- c) Recognize staff members' dedication to research by offering paid research leave or sabbaticals for those who consistently contribute to indexed journal publications.
- Proposal for Conducting an Annual International Conference on Disruptive Technologies in Computing and Communication Technologies:
 - a) Develop a clear conference theme and objectives that align with academic interests and attract national and international participants.
 - b) Issue a call for papers to solicit contributions relevant to the conference theme, emphasizing participation from both domestic and international scholars.
 - c) Establish a rigorous peer-review process to evaluate submitted papers for quality and relevance to the conference theme.
 - d) Select presentations based on the outcomes of the peer-review process.
 - e) Organize conference logistics, including venue selection, dates, keynote speakers, and panel discussions.
 - f) Collaborate with a reputable indexed journal to publish the conference proceedings, ensuring alignment with the conference's academic focus and recognition in the field.
 - g) Communicate transparent submission guidelines to authors, specifying paper format, style, and deadlines.
 - h) Appoint a dedicated editorial team responsible for overseeing the editing and review process of conference proceedings.
 - i) Ensure the indexing of published conference proceedings in relevant databases.
 - j) Promote post-conference engagement by encouraging follow-up discussions, collaboration opportunities, and further research endeavors.
 - k) Develop a comprehensive budget covering conference expenses, including publication fees, and explore funding options such as sponsorships and registration fees.
 - l) Devise an effective marketing and promotion strategy to attract a diverse range of participants.
 - m) Conduct a thorough post-conference evaluation to assess its success and gather feedback for continuous improvement in future editions.